

Letter from the President

Happy New Year! As we begin a new year, most of us are occupied with goal setting and strategic planning. A new year gives us an opportunity to take a fresh look at our professional and personal lives and the lessons learned from the past. I encourage each of you to take advantage of the benefits of your EWI membership in reaching your personal and professional goals.

Connections made through EWI enrich our lives both personally and professionally.

Careers are enhanced through opportunities to build relationships with other professionals and develop skills through the Academy of Leadership and the Professional Development Seminars included at no charge in your membership.

Community involvement makes a real difference in people's lives through our projects and fund raising activities.

One of the goals this year is to grow the Tacoma Chapter. Imagine the possibility; if every member brings in just one new member, our membership could double this year. I encourage you to reflect on why you remain a member in EWI and then look for business associates or friends that may receive the same benefits from membership and invite them to a meeting or share their name and contact information with me so we can send them an invitation.

We want to have programs that you enjoy and find valuable so please offer suggestions and introduce potential speakers to Marty Kogle or Barb Berntsen, our Programs Co-Chairs.

Our Vice President, Danielle Panzer has narrowed our focus for Philanthropy this year to support the YWCA victims of domestic violence and our member firm, Tacoma Goodwill. Ruth Dalenius, Chairperson of Ways and Means needs your ideas and help for fundraising, so we hope you will join us at the next committee meeting.

See you all at the February meeting where we will have guest speaker Brian O'Neill from the YWCA Public Policy Committee.

--Debbie--

TACOMA BOARD OF DIRECTORS

Debbie Sajovitz
President
Century Insurance Services

Danielle Panzer
Vice President/President Elect
Business Examiner

Laurie Renner
Treasurer
Computer Accounting Services

Cheri Pieterman
Secretary
Key Bank

Dotty Jackl
Sergeant-at-Arms
Northwest Optical

Open
Membership

Barb Berntsen/Marty Kogle
Programs Co-Directors
Blue Dolphin Interiors/Tacoma Goodwill

Karin Teles
Publications
Dwyer Pemberton & Coulson, P.C.

Ruth Dalenius
Ways & Means Director
Farmers Insurance

Nancy Harris
Scholarship Director
Regence BlueShield

Dates to Note

- February 19, 2010 Board Meeting
 Time: 8:30 am to 9:30 am
 Location: Tacoma Goodwill
 714 S 27th St
 Tacoma WA 98409
- March 10, 2010 Regular Chapter Monthly Meeting **SAVE THE DATE!!**
 Time: 5:00 pm to 8:00 pm
 Location: Ben Bridge Jewelers, Tacoma Mall
 4502 S Steele #1119
 Tacoma, WA 98409
 Program: *Firm Night*
- March 19, 2010 Board Meeting
 Time: 8:30 am to 9:30 am
 Location: Tacoma Goodwill
 714 S 27th St
 Tacoma WA 98409
- April 20, 2010 Regular Chapter Monthly Meeting
 Time: 5:00 pm to 8:00 pm
 Location: Details Coming Soon
 Program: *Joint Meeting with Seattle Chapter*
- April 16, 2010 Board Meeting
 Time: 8:30 am to 9:30 am
 Location: Tacoma Goodwill
 714 S 27th St
 Tacoma WA 98409
- April 22-24 2010 EWI of Memphis proudly presents the Academy of Leadership Spring Conference, at the Wilson Conference Center and Holiday Inn/University of Memphis, Memphis, TN.
- May 12, 2010 Scholarship Award Meeting
 Time: 5:00 pm to 8:00 pm
 Location: TBD

February 2010 Chapter Meeting

Come join us for dinner at **Over the Moon Café** and participate in a candid discussion with guest speaker, **Brian O'Neill**.

Brian will weave his experience and knowledge along the lines of hatred, gangs, racism and other barriers to a safe community. Brian is a proud member of the Auburn Police Dept., a columnist for the *TNT & The Peninsula Gateway* and serves on the YWCA's Public Policy Committee.

Date: February 10, 2010
 Time: 5:30pm-8pm
 Schedule: 5:00pm Social Hour
 6:00pm Dinner & Program
 Over the Moon Café
 709 Opera Alley (Court C)
 in Tacoma
 Price: \$37.00 (\$35.00 if paying by cash or check) Members and Guests

RSVP by Friday February 5th
 call Dotty Jackl (253) 572-5498 or email jackled@comcast.net

NOTE: As a member of EWI, you have a standing dinner reservation at each meeting, if notification of your absence is not received by the Sergeant-at-Arms, you will be billed and are responsible for paying the dinner fee.

TACOMA CHAPTER MEMBER FIRMS

Ben Bridge Jewelers	BergerABAM Inc
Blitz & Co Florist	Blue Dolfn Interiors
Business Examiner	Century Insurance Svcs, LLC
Computer Accounting Svcs Inc.	Dwyer Pemberton & Coulson,PC
Farmers Insurance	Hyland Cabinetworks
KeyBank	Mary Kay Cosmetics
Merrill Gardens at Tacoma	Northwest Optical
Pearly Whites Laser Dentistry	Regence BlueShield
Scheffy's Hair Salon	Scroll Works
Shilo Inn & Suites	Tacoma Goodwill Industries



EWI Tacoma Chapter
 Serving Our Community Since 1986.

EWI MISSION

EWI brings together key individuals from diverse businesses for the purpose of promoting member firms, enhancing personal and professional development, and encouraging community involvement.

Board Meeting News

2009-2010 Committees

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Philanthropy Committee - ...

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Membership Committee - ...

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Ways and Means Committee - ...

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Programs Committee - ...

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Executive Committee - ...

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NEW MEMBER POSTINGS

There are no postings for February 2010.

The above listed firms have been approved for membership by the Board of Directors. Any objections to the membership of a posted firm must be submitted in writing *within ten days of this posting* by the executive of the objecting member firm. All objections should be addressed to the Director of Membership at:

Debbie Sajovitz
debbiess@centuryinsurancesvcs.com

Treasurer's Report –

General Account: \$18,047.36
BCDP Account: \$12,196.07
Investment Account: \$6,493.28

Programs – Two firms, Ben Bridge and Merrill Gardens at Tacoma, have expressed they will host a Firm Night at their businesses. Other suggestions have been submitted as ideas for future meetings. Amongst the suggestions are pot lucks at members firms or residences of the firm member, picnics in the park, etc. Ideas for locations and guest speakers are being sought. Next committee meeting: TBA

Membership – If you have any leads on potential new members, please email the information to Debbie Sajovitz for her to follow up on.

Philanthropy – If you are interested in assisting with the projects underway and upcoming, contact Danielle Panzer (see report next page).

Ways and Means – Next meeting is February 24, 2010 at Shenanigans

Scholarship - Scholarship packets at February meeting, please make sure you advertise to all employees of your member firm about this great opportunity. Contact Nancy Harris, if you have any questions.

EWI CONNECT is the official publication of the Tacoma Chapter of Executive Women International. Items for this monthly publication are due by the 26th of each month and should be directed to: Debbie Padden dba Scroll Works, debra@scroll-works.com, Phone: 253-380-5888, Fax: 253-671-0103.

EWI Philanthropy Report January 14, 2010

2010 Philanthropy Projects

- YWCA Adopt a Family program--application process starts in August
- YWCA art classes--want to teach art class once a month if possible
- YWCA Wilsonian Apartments project--should be able to start donations in Spring 2010
- Donations to Goodwill truck by the YWCA on Broadway--every 2nd Saturday. All donations are valued and women in shelter get coupons for shopping at Goodwill
- WWEE clothing donations—professional, gently used women’s clothes always welcome at any meeting
- Reading Rally--going to try to have at YWCA more than once a year, but if not, we will find a school that needs our help

Needs

- Books from Goodwill for Lister Elementary School
- Art supplies (list to come for suggested donations)
- Volunteers for Reading Tally and art classes (will have sign-up sheets created for next general meeting with possible dates)

EWI Corporate Connect

January 5, 2010

Dear Members,

As we begin our new year, I encourage you to take this opportunity to take a fresh new look at your participation in your Chapter's objectives and goals for the year.

- Are you merely attending the Chapter meetings or do you get involved in the meetings?*
- Are you participating in your Chapter's philanthropic activities, or do you tell yourself that others will participate so there is no need for your participation?*
- Do you offer suggestions on programs and speakers?*
- Examine why you remain a member in EWI; then look for other acquaintances/friends that you think might also enjoy those same reasons that keep you in EWI, and share those leads with your Chapter's Membership Director.*

I would like to share with you a few reminders that have helped me in my role as Corporate President. These reminders were shared with me my first year on the Corporate Board and again this year during my installation as your Corporate President.

- Listen - you can always learn by listening.*
- Be patient - give people a chance to think and react to your ideas.*
- Ask for help. People all around you have the capability and the knowledge to help solve problems.*
- Show sincere appreciation - give visible and specific credit to others.*
- Be flexible and think positive - sometimes there is more than one good way to get things done.*

And my favorite leadership principle that I learned from Lead Star during Leaders Summit in Philadelphia, PA:

Courage + Initiative + Perseverance + Integrity = Success

During this year, your Corporate Board and Corporate Office staff are using courage and initiative to step out of our comfort zones as we work with you to retain and grow our membership; we are using perseverance to stay the course in spite of obstacles and challenges; we continue to rely on our integrity to operate EWI in the most efficient manner possible, all of which will equal success for EWI.

Stay tuned for future EWIconnect issues as updates from each of the Corporate Board Officers and Directors will be included. We are working diligently to:

- Provide open communication between the Corporate Board, Corporate Office staff and all members of EWI*
- Streamline our procedures and update our procedure manual*
- Provide marketing materials to assist you in marketing EWI*
- Support your membership retention and recruitment efforts*
- Provide quality teleseminars and utilize cutting-edge technology for their delivery*
- Evaluate and redesign our website and templates for ease of use*
- Assist all Chapters with identification of classifications available for membership growth within the Chapter*
- Assist our Satellite Chapters (EWI of San Francisco and EWI of Grand Prairie) as they work to achieve Charter status*
- Plan the 2010 LCAM*
- Review our Bylaws for clarity*
- Prepare for the Corporate Reading Rally*

We value you and your input, and our doors are always open to our members. Many good wishes to each of you for a successful 2010!

Lynne B Anderson

2009-2010 Corporate Board President

2009 Third Quarter Financials

The Corporate Board and Corporate Office has chosen to present the financials in the same manner they are presented prior to LCAM. This will allow the membership to see the full financial activity of the organization. You will notice in the spreadsheets, that there are two additional columns: 2009 Recession Budget and Percentage of Recession Budget. The 2008-2009 Corporate Board felt it their fiduciary responsibility, when possible, to operate on less money during this economically challenging year. As you review the detailed spreadsheets, it may be helpful to read through the commentary of the financial summary simultaneously.

[2009 Q3 EWI Financial Detail](#)

[2009 Q3 B/C/DP Financial Detail](#)

[2009 Q3 EWI & B/C/DP Financial Summary](#)

In addition to the financials, it is good to be reminded of the approval process of the organization's budgets and the procedure in which they are approved. Dennis Astill, EWI's Corporate Counsel, explains this topic in full detail in the attached letter.

[Budget Procedures](#)

Your comments and questions are always welcome. Please direct them to Executive Director Lynne Shaffer at 877.439.4669 or lynne@ewiconnect.com.

Upcoming Professional Development Webinar

Save the Date!

Experience EWI's enhanced professional development webinars!

Join us for **Social Networking: Fostering
Connections | Careers | Community
Through New Media**

February 4, 2010

7:00 pm ET

6:00 pm CT

5:00 pm MT

4:00 pm PT

Registration information is coming soon.